

RS

little woman goods
feminist gift shop

RENEGADE

craft

STOP
The future
is female
LITERALLY
ANYONE ELSE
WOLF
A WOMAN'S PLACE
IS IN THE HOUSE,
THE SENATE, AND THE
OVAL OFFICE
little
woman
goods



BUILDING CREATIVE COMMUNITY SINCE 2003

Renegade Craft produces dynamic, curated events featuring the best artists and makers working in contemporary craft and design. Ever-expanding its community with engaging social media and email content, Renegade continues to attract more attendees eager to shop small and artists growing their creative small businesses.

As a Renegade sponsor, you align your brand with our trendsetting audience while uplifting local and national small businesses. From our in-person events to digital platforms, Renegade works with thousands of artists and attracts hundreds of thousands of visitors annually, offering your brand a unique opportunity to connect with influential creatives and a widespread audience of tastemakers in a discovery mindset.



SPRING + SUMMER 2025

<i>City</i>	<i>Venue</i>	<i>Dates</i>	<i>Artists</i>	<i>Attendees</i>
San Francisco	Fort Mason Center Festival Pavilion	March 29 + 30	250	20,000
New York City	Metropolitan Pavilion	April 12 + 13	180	10,000
Los Angeles	LA State Historic Park	April 26 + 27	275	10,000
Chicago	Andersonville on Clark St.	May 17 + 18	220	35,000
Brooklyn	ZeroSpace	June 7 + 8	160	10,000
Seattle	Hangar 30 at Magnuson Park	June 21 + 22	180	13,000
Chicago	Logan Square on Kedzie Blvd.	July 19 + 20	250	35,000
San Francisco	Fort Mason Center Festival Pavilion	August 2 + 3	250	20,000
Chicago	Wicker Park on Division St.	September 6 + 7	400	65,000

new! →

FALL + WINTER 2025

San Francisco	Fort Mason Center Festival Pavilion	November 1 + 2	250	20,000
Los Angeles	Santa Monica Airport	November 8 + 9	225	10,000
Seattle	Hangar 30 at Magnuson Park	November 22 + 23	180	14,000
Brooklyn	ZeroSpace	December 6 + 7	160	10,000
New York City	Metropolitan Pavilion	December 13 + 14	180	10,000
Chicago	Morgan Manufacturing	December 20 + 21	175	16,000



ACTIVATION OPPORTUNITIES:

Food & Beverage Sampling

Booth Presence

Giveaways

Artist Collabs

Sponsored Content

Workshops

B2B Promotions

Event Collateral

SPEAK TO OUR AUDIENCE OF:

Food & Drink Lovers

Home & Garden Enthusiasts

Creative Professionals

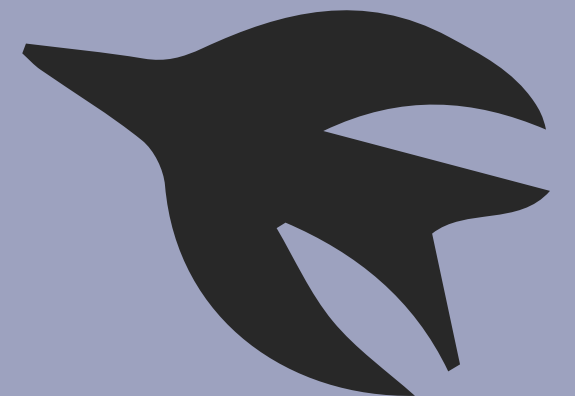
Influencers & Tastemakers

Travel buffs

Technophiles

Modern Families

Inclusive Space Seekers





70% of participants are ages 18-45. 75% of attendees are ages 18-45.



Participants identified their gender as 58% women, 9% men, and 18% gender diverse.



Attendees are estimated to identify as 60% women, 30% men, 10% gender diverse.



68% of participants are full-time small business owners.



Participants reside in 48 U.S. states and 8 countries.



300k+

Attendees
annually

3k+

Vendors
Annually

325k+

Social Media
Followers

70k+

Mailing List
Subscribers

15

Events Across
5 Cities

2.7M+

Annual Website
Views

GET IN TOUCH

2025 is going to be an amazing year, we can't wait to experience it with you! Get in touch with our team to discuss partnership opportunities today.

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www.renegadecraft.com/sponsor-interest

CONTACT US

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